

Property for Sale | Property to Rent | **Free** Property estiMate | more options ▾ | Hi Chantal | Favourites (0) | Profile tools ▾

privateproperty.co.za Beta

Find property for sale in South Africa

Quick Search property for sale: e.g. 3 bed flat for sale in northdale; or by reference number e.g. E12345

List your property for sale on South Africa's busiest property website, from just R495

Map of South Africa with regional labels: Limpopo, Mpumalanga, Northern Cape, Free State, KwaZulu Natal, Eastern Cape, Western Cape, Northern West, Gauteng, Namibia.

- Gauteng** Johannesburg Pretoria
- Western Cape** Cape Town Boland
- KwaZulu Natal** Durban Midlands
- Mpumalanga** Nelspruit Witbank
- Free State** Bloemfontein Parys / Vaalriver
- Eastern Cape** Port Elizabeth East London
- North West** Brits Harties Rustenburg
- Limpopo** Polokwane Bela-Bela
- Northern Cape**

Property News & Articles

- How To: Renovate Your House** by Private Property Reporter on 29 Jul 2010
You want to build a new garage, extend the kitchen or renovate the bathroom. Yes, it is possible to do this within budget and to your satisfaction – if you follow these simple steps. Builders need clear explanations and detailed drawings of what you want them to do. For a painless building experience, detailed planning is of the utmost importance. [Read more...](#)
- Natal Midlands: The Place of Plenty** by Private Property Reporter on 29 Jul 2010
- How to: Apply For a Home Loan** by Private Property Reporter on 29 Jul 2010
- How to: Sell Your Property Faster** by Private Property Reporter on 22 Jul 2010

Go Back to the Private Property website

Beta Box
What do you think of our new website? Please tell us about your experience (good or bad) – we'd be super grateful!
P.S. Any feedback is strictly confidential, and we'll only use your contact details to give you feedback on your comments.

Your name:
Your email address:

Property Links	About Us	Social Networks	Provinces
<ul style="list-style-type: none"> Buy property List property Rent property List to rent Development property 	<ul style="list-style-type: none"> Back to old site About Us Company Blog <p>Call our National Service Centre on 083 913 1000</p>	<ul style="list-style-type: none"> Private Property on Facebook Follow us on Twitter.com 	<ul style="list-style-type: none"> Gauteng Western Cape KwaZulu Natal North West Northern Cape Mpumalanga Free State Eastern Cape Limpopo

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DEVELOPMENT
Advertising Package
2011



private**property**.co.za

WHY ADVERTISE with Private Property?

IT'S THE **BUSIEST** PROPERTY WEBSITE IN SOUTH AFRICA

Privateproperty.co.za captures more than **75%** of the online property audience.

HUGE DATABASE OF **BUYERS**

It has a user base of over 1,000,000 people...yes 1 million. Over 700,000 search on the website and over 400,000 on Private Property's mobile site!

PAGE **IMPRESSIONS**

In January the monthly page impressions reached over 15 million...and it is getting busier daily.

SHOW UP ON **GOOGLE**

If you Google a property request, you are most likely to come across Private Property first. Private Property pay a lot of money to ensure that the properties on their website rank highly on Google. By having a Development and Individual unit listing you have all your bases covered with the search criteria a browser may enter.

PROPERTY **INVESTORS**

Private Property has over 100 000 investors registered to receive the monthly Developments newsletter. Once a mail is sent out on your Development, this creates an immediate spark of activity on your Development listing.

So rather...why not advertise on Privateproperty.co.za? *This is definitely an advertising avenue you cannot afford to miss!*



privateproperty.co.za

STANDARD Package

MAIN DEVELOPMENT LISTING

12 month listing of the development in the Development section on Privateproperty.co.za, complete with **automated email & SMS notifications** to buyers registered for New Developments on the database.

RESIDENTIAL LISTING - INDIVIDUAL UNIT

One residential unit type listing will be linked to this development listing. It appears in standard residential search results & outbound email notifications, extending exposure to further registered buyers.

INVESTOR MAILER

Inclusion as a featured development in the "Use it or Lose it" Investor newsletter, which goes out monthly to more than **107 000 subscribed investors** from the desk of Private Property's Executive Chairman, Justin Clarke.

Special Price = R10 000 ex Vat



privateproperty.co.za

The screenshot displays a detailed property listing on the Private Property website. The main heading is "The Retreat at Hazelden - x4443" with a price range of "Priced from R578,000 to R1,880,000". The listing includes several photographs of the development's buildings and landscaping. On the right side, there is a contact form with fields for name, email, and phone number, along with a "Send message" button. Below the form, there are social media sharing options for Facebook, Twitter, and Email. The main content area contains a "Property Description" section, followed by a list of features and amenities, and a "Floorplans" section. At the bottom, there are links to download a 3D elevation of the apartments and a site plan. The website's navigation bar at the top includes "Property for Sale", "Property for Rent", "Property estimate", and "more options".

ADD-ON unit types

RESIDENTIAL LISTING - FOR INDIVIDUAL UNIT TYPES

Add additional residential unit type listings – we recommend that you list 1 for each unit type to attract different buyers and ensure maximum exposure to the market.

Special Price = R1 500 per unit listed, ex Vat

ADD-ON virtual tour

Add a Virtual Tour to your unit – rank higher in search results & outbound notifications, increase exposure to all registered buyers.

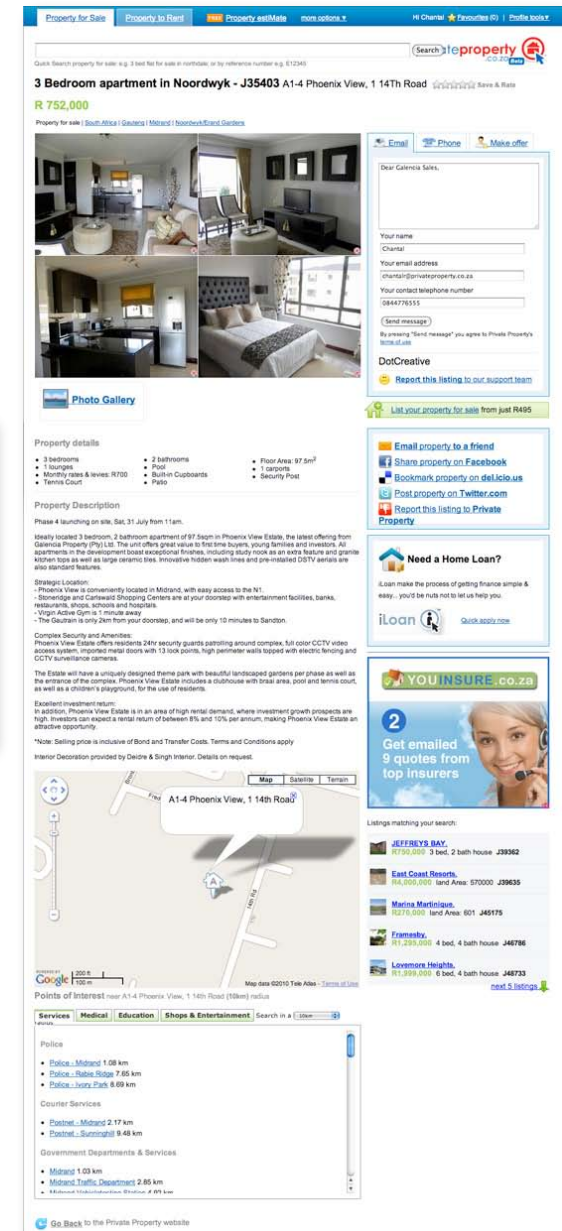
Special Price = R1 500 per tour ex Vat



ADD-ON video tour

Add a professional Video Tour with a descriptive voice over to your unit – rank higher in search results & outbound notifications, increase exposure to all registered buyers.

Special Price = R3 000 per tour ex Vat



OPTIONS at a glance

	Special Price
STANDARD PACKAGE You pay a once-off, upfront fee for setup of the development & unit listing and 12 months exposure on the site plus feature in the investor mailer.	R 10 000
ADD ON RESIDENTIAL UNIT TYPE LISTING We recommend 1 listing per unit type available.	R 1 500 per unit listing
ADD ON VIRTUAL TOUR Residential properties with a virtual tour rank higher on search results, and thus get more exposure.	R 1 500 per unit listing
ADD ON VIDEO TOUR Residential properties with a video tour rank higher on search results, and thus get more exposure.	R 3 000 per unit listing
ADD ON A FURTHER FEATURE IN INVESTOR NEWSLETTER Re-feature your development in the investor mailer that goes out to 103 000 subscribers monthly.	R 1 500

All costs exclude VAT

Complete Development Marketing Solution

DotCreative has many years' experience with the design of development marketing materials. For assistance with logos, flyers, websites, billboards and more, please ask us for a quote. To view examples of our work visit our website www.dotcreative.co.za.



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